



...

*A new network for  
people who like to  
help other people.*

**Join The Network...  
Be Helpful !!!**



See the “Ask Me... I like being helpful”  
network on the other side....

## Outcomes

**Improved quality of life**—People served by the network will feel better off than they were before they sought assistance.

**Decreased stress**—People will feel confident in their ability to get what they want and need. Life’s challenges will not seem so overwhelming.

**Improved well-being**—People will feel happier and everyone can be healthier than they were.

**Reduced isolation**—People will recognize that they are not alone and that there are others to whom they can turn for assistance.

**Increased connectedness**—People will feel more connected to their community.

**Increased self-sufficiency**—People will have an increased capacity to meet their personal and professional goals.

**Resiliency** – People will be better able to cope with the stress of their daily lives.

**Improved skills and capacities**—People served by the network will be connected to training and educational opportunities including the use of the Internet and other resources.

**For More Information Contact**

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**or visit**

**<http://CommunityMagic.org>**



*A network of helpful people*

**Building Self-Sufficient Communities  
one helpful person at a time.**

***Free training on how to help  
your neighbors with***

- *free goods*
- *employment opportunities*
- *sharing skills and services...*

**Help your neighbors, join us!**



## Assumptions

We live in an information saturated society. Information is abundant, but time, attention, and skills to take advantage of this are scarce.

There is a large digital divide in Philadelphia.

Many people in Philadelphia have limited access or ability to use the Internet.

Human service and government programs are not able to meet all of Philadelphia's information and resource needs.

We need to work together to build trust among many neighbors in Philadelphia.

Social capital can be developed through the formalization of helping networks.

People benefit when diverse networks are connected.

*Join the network of people who say:*

***“Ask Me... I like being helpful”***

## Join The Network

If you find yourself offering to help the people around you with information, or connections to other people, you might like to **join our network** of helpful people.

*The Community Magic Network invites participation by anyone who wishes to be helpful to others.*

## Free Training

To begin, free training and coaching is being offered in the use of **two specific Internet resources**:

- 1) **Freecycle** is an online and email service that offers people an opportunity to give away or find free goods. If you need something, you can find it or ask for it on Freecycle.
- 2) **Craigslist** is like the classified section of a newspaper. It offers anyone the opportunity to create or view a broad range of listings for things like jobs, housing, and goods. It's possible to get great deals on furniture, toys, cars, appliances, and just about anything else. The Craigslist employment listings are very comprehensive. In certain cases, employers pay to advertize their openings, but job seekers don't pay anything. People who want to offer freelance services can post their skills and service offerings on Craigslist for free. It's a great way to drum up customers for a small business.

## “Ask Me” Buttons

Network participants who have shown skill at using **Craigslist** and **Freecycle** and are willing to help others with this skill, will receive an “Ask Me... I like being helpful” button. The buttons will be both reward for offering this skill to other people and a way to announce to friends, relatives, and community members that the button wearer is offering to provide help.



## Future Tools

As the network grows, so will the kinds of resources that are available to the network participants.

There are many more useful resources that exist on the Internet. The **Community Magic** web site will serve as a pointer to many of these useful services.

The **Community Magic** web site will also offer access to services specifically designed by and for the members of the network.

